

# FLYING DOWN TO RIO



## THE PAN AM MUSEUM FOUNDATION PURCHASE AN ADVERTISEMENT

The Fifth Clipper Gala will celebrate the historic presence of Pan Am in Brazil. Since the first arrival of **Pan Am's Brazilian Clipper**, a Sikorsky S-42 flying boat in Rio de Janeiro on August 18, 1934, Rio and Brazil have been a favored destination for Pan Amers.

This year's gala, **Flying Down to Rio**, will be held on November 12, 2022 at the Cradle of Aviation Museum in Garden City, N.Y. Individuals, groups, organizations, and businesses are invited to participate by purchasing an advertisement in the 2022 gala program. Ads can also be made in honor or in memory of a person or event and creativity is encouraged. There are a variety of options listed on the following pages. Copies of the program will be distributed to guests, media, corporate sponsors, advertisement participants, and Pan Am Museum supporters. Approximately 300 people from the New York area and from around the globe are expected to attend.

All advertisements are tax deductible. Know that your participation will assist with developing the phase II of the 747 exhibit, and further the mission of the Pan Am Museum. This is a fantastic opportunity to show both your support and advertise your business. Thank you for your contribution.

*The Gala Committee*

Purchasing ads online: Simply go to the [www.ThePanAmMuseum.org](http://www.ThePanAmMuseum.org), click on the **EVENTS** tab, then click on **Gala 2022**. Scroll down the page to click on the button that says **Buy advertising and/or a Memorial**. Or, ads may be purchased online by clicking on the **Support Us** tab and then selecting **DONATIONS** from the drop-down menu.

Purchasing ads via check: Complete the form below, write "Program Ad" on the face of your check and make your check payable to and return to the Pan Am Museum Foundation, Inc., One Davis Avenue, Garden City, NY 11530.

Name \_\_\_\_\_ Organization \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

( ) Check enclosed ( ) Payment by credit card. Circle one: MC VISA AE

Name on credit card: \_\_\_\_\_ Amount \_\_\_\_\_

Card number \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_



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## AD RATES:

Full Page Color Advertisement	\$ 747
Half Page Color Advertisement	\$ 350
Quarter Page Color Advertisement	\$ 200
Business Cards	\$ 50
Friends of the Pan Am Museum Foundation	
Donor Page	\$ 25
Color Inside Back Cover	\$1,000
Color Back Cover	\$1,000
Color Center Spread	\$1,500

One Table (10) and Full-Page Color Advertisement	\$2,750
One Table (10) and Half Page Color Advertisement	\$2,425

Please email higher res PDF or JPG artwork to: [Rmarshall0511@gmail.com](mailto:Rmarshall0511@gmail.com)

**REMEMBER: The deadline date for all submissions is: Friday October 7, 2022**

*Thank you for being an important part of preserving Pan Am's history. The Pan Am Museum Foundation is grateful for your participation and support.*

Visit [www.thepanammuseum.org](http://www.thepanammuseum.org) for additional information on the gala!

## MECHANICAL REQUIREMENTS

Size Guidelines for Advertisement Placement for

# FLYING DOWN TO RIO

Gala Event Program

**PROGRAM TRIM SIZE: 8.5" X 11"**

**Standard ad sizes (non bleed)**

Full Page.....	7.75" x 10.25"
Half Page (horizontal).....	7.75" x 5"
Quarter page .....	3.75" x 5"

