

PAN AM MUSEUM FOUNDATION 2025 GALA

SEPT. 4, 2025

SEATTLE, WA

ACROSS the PACIFIC

FROM THE B-314 TO
THE QUEEN OF THE SKIES,
THE 747

ARE YOU LOOKING FOR A UNIQUE MARKETING OPPORTUNITY?

The Pan Am Museum Foundation brings together aviation aficionados, sophisticated experienced travel buffs, and corporate travel representatives - fascinated with the significant accomplishments and luxury of Pan Am during its 64-year history of commercial aviation.

BECOME A SPONSOR AT THE PAN AM MUSEUM FOUNDATION'S 2025 GALA IN SEATTLE ON SEPTEMBER 4TH

Enhance your marketing exposure by participating in the 2025 Pan Am Gala! Rub elbows with influential travelers who relish the opportunity to gather and pay tribute to Pan Am's "glory days of travel" while raising money for programs to ensure Pan Am's legacy endures.

ANNUAL PAN AM MUSEUM FUNDRAISING GALA

SEPTEMBER 4, 2025 · 5:30 PM

RENAISSANCE SEATTLE HOTEL
515 MADISON ST., SEATTLE WA 98104

WHO IS THE AUDIENCE?

Experienced Future Travelers

Financially Sound

Ages 40 - 80 years

50% Female/50% Male

College Educated

Diverse Ethnicity

GALA PROMOTIONAL VISIBILITY

Gala Reception, Dinner, Guest
Speaker, Auction, Souvenir
Program; 300-400 in attendance.

Recognition in Gala-related
literature, signage, press
releases, Pan Am Museum's website,
and social media.

ADDITIONAL PAN AM MUSEUM FOUNDATION OUTREACH

Facebook and Instagram
100,000+ users with a reach over
1 million viewers.

Pan Am Museum's YouTube Channel
Over 3.5 million followers.

Award winning Pan Am Podcast
52 episodes with
150,000 downloads in
171 countries.



Pan Am – first in the Pacific

Pan Am – first in the Atlantic

Pan Am – first Around the World

Pan Am – introduced the Jet Age

Pan Am – first to fly the Boeing 747 Jumbo Jet

Pan Am – set the standard for style and elegance in travel



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PAN AM MUSEUM FOUNDATION 2025 GALA SPONSORSHIP OPPORTUNITIES

Early Bird Discount: Lock in your Gala Sponsorship by April 1st and receive a 10% Discount

PAN AM CHAMPION SUPPORTER SPONSOR

\$12,000

- Designation as a Pan Am Champion Supporter Sponsor with Optimum Exposure at the 2025 Gala
- Name/Logo on Printed, Mailed Invitations to Top Donors
- One table of 10 at the 2025 Gala
- Half-page advertisement in the Gala Souvenir Program
- Recognition in all Gala-related published literature, signage, press releases,

ENTERTAINMENT SPONSOR

\$8,000

- Designation as an Entertainment Sponsor
- One table of 10 at the 2025 Gala
- Signage appropriately placed by the entertainment at the Gala
- Half-page advertisement in the Gala Souvenir Program
- Recognition in all Gala-related published literature, signage, press releases, online and social media

SOUVENIR PROGRAM SPONSOR

\$5,000

- Designation as a Souvenir Program Sponsor
- One table of 10 at the 2025 Gala

- Full-page advertisement in the 2025 Gala Souvenir Program
 - Recognition in all appropriate published literature, signage, press releases, online and social media
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SILENT AUCTION SPONSOR

\$3,000

- Designation as a Silent Auction Sponsor
 - Two tickets to the 2025 Gala
 - Signage appropriately placed by the Silent Auction Tables
 - Half-page advertisement in the Gala Souvenir Program
 - Recognition in all Gala-related published literature, signage, press releases, online and social media
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PHOTO BOOTH SPONSOR

\$2,500

- Designation as a Photo Booth Sponsor
 - Two tickets to the 2025 Gala
 - Signage appropriately placed by the Photo Booth
 - Recognition in all Gala-related published literature, signage, press releases, online and social media
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CENTERPIECE SPONSOR

\$2,000

- Designation as a sponsor of the table centerpieces with company name on each table
 - Two tickets to the 2025 Gala
 - Half-page advertisement in the Gala Souvenir Program
 - Recognition in all Gala-related published literature, signage, press releases, online and social media.
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SUPPORTING SPONSOR

\$1,000

- Two tickets to the 2025 Gala
 - Recognition in all Gala-related published literature, signage, press releases, online and social media
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QUESTIONS: CONTACT PAT SMITH - TEL. 972-355-6050 - PSMITH@THEPANAMMUSEUM.ORG

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